



Healthy Wisconsin: You Choice, Your Plan

The Coming Attack: What We Can Expect

1. Taxes

Attack: *This is a breathtaking increase in taxes. The \$15 billion payroll tax amounts to a doubling of state income tax. Middle class families and small businesses are struggling to afford their tax bills now. We just can't afford this kind of increase.*

Response: Healthy Wisconsin is paid for by assessments **which replace what individuals and employers currently pay** for health insurance. It is estimated that families in the middle range of income will pay about \$750 less each year than they are paying now, for more secure coverage that will always be there when they need it. It will also save state and local government \$1.3 billion, by reducing what they have to pay for public employee health insurance. Overall, it is estimated that Healthy Wisconsin will save \$13.8 billion over the next 10 years because it cuts excessive insurance company profits and administrative costs, reduces administrative overhead at hospitals and doctor's offices, encourages prevention and better management of costly chronic medical conditions, and discourages inappropriate use of emergency rooms.

2. Immigration

Attack: *This plan will reward law-breaking by giving health care coverage to undocumented workers at our expense. That's a bad idea that's only going to make illegal immigration worse.*

Response: There is a 12 month waiting period for anyone moving to the state to get coverage unless they have a job. If someone is gainfully employed, then they are paying their fair share for coverage under this plan, and will be covered.

3. Government Takeover

Attack: *The big government liberals are at it again, pushing for a government takeover of the health care system. This will be a one size fits all program that puts government bureaucrats in charge of your health care.*

Response: Healthy Wisconsin does not change our first rate health care system. It puts you and your doctor back in charge of your health care. You will

still receive care from the same network of private doctors, clinics, and hospitals. The plan changes the way we pay for access to the health care system, substantially reducing cost, while guaranteeing access and choice. It is run by an independent public/private partnership, and everyone can chose between a full range of public or private health plans.

4. Radical Change

Attack: *The Wisconsin health care system delivers the best care in the world. This radical scheme changes things too much, putting at risk the world class health care system we all rely on.*

Response: Healthy Wisconsin preserves what is good about the current health care system while making it affordable. *Healthy Wisconsin* preserves our state-of-the-art health care system, while making it accessible to everyone by lowering costs, and guaranteeing access and choice.

5. Harm Small Business

Attack: *Small business are the backbone of Wisconsin economy, This costly plan will drive thousands of small businesses over the edge of bankruptcy by dramatically increasing their taxes.*

Response: Healthy Wisconsin helps small business by lowering their health care costs. Affordable health care will also make small businesses more competitive by making it much easier for them to retain their best workers. Affordable health care will also help many small business owners stay in business, and will encourage many more entrepreneurs to start their own businesses. It is estimated that under the Healthy Wisconsin plan businesses with less than 10 employees who provide health insurance will pay \$1,535 less per worker.

6. Harm the Economy

Attack: *The huge tax hike in this plan will discourage large businesses from coming to Wisconsin, and encourage those already here to leave.*

Response: Lower health care costs will give Wisconsin a huge competitive advantage over other states. Wisconsin right now has among the highest health care costs in the nation, which is a major drag on job creation. Healthy Wisconsin changes all that by reducing employer health care costs by an average of 15%and saving everyone in Wisconsin \$13.8 billion over the next 10 years.

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